

# SAN FRANCISCO STATE UNIVERSITY LAM FAMILY COLLEGE OF BUSINESS



## About Us

The Lam Family College of Business aspires to be one of the best public urban business schools by applying sustainability and ethical perspectives to our understanding of business practice, global leadership, innovation, the economy and society. Our mission is to prepare students for professional success through high-quality teaching, innovative and relevant courses, discipline-based and pedagogical scholarship, and engagement with the academic and business communities.

Our student body is diverse, reflecting not only the San Francisco area but including the large number of international students who choose to study here. In 2004, the college awarded more undergraduate business degrees to Asian Americans than any other institution in the United States. As feminist Gloria Steinem once said: "Go to San Francisco State. It's the only campus that looks like the world."

The Lam Family College of Business offers undergraduate, graduate and executive business education, providing a broad and exciting array of courses of study and concentrations.

**115**

full-time tenure/  
tenure track faculty

**103**

full-time & part-time lecturers

**27**

full-time staff

**5,800**

undergraduate students

**250**

graduate students

## Undergraduate Majors

- Economics
- Labor and Employment Studies
- Hospitality and Tourism Management
- Business Administration (BSBA) with eight different concentrations:
  - Accounting
  - Decision Sciences
  - Finance
  - General Business
  - Information Systems
  - International Business
  - Management
  - Marketing

## Undergraduate Minors

- Accounting
- Business Administration
- Decision Sciences
- Economics
- Finance
- Hospitality and Tourism Management
- Information Systems
- International Business
- Labor and Employment Studies
- Management
- Marketing

## Certificate Programs

- Accounting
- Systems Applications and Products (SAP) Recognition Award

### Did You Know?

The Bachelor of Science in Business Administration is the **LARGEST** undergraduate program at San Francisco State.

## AACSB Distinction

The Lam Family College of Business at San Francisco State is among only 25 percent of business schools in the U.S. and 15 percent of international schools that are fully accredited by AACSB International, The Association to Advance Collegiate Schools of Business.

## Academic and Career Services

The **Lam Family College of Business Student Success Center (CoBSSC)** is staffed with professional advising staff who deliver extensive academic advising services and resources to all of our business majors. Services include: registration preparation, academic course planning, applying for graduation and facilitating graduation workshops, change of major, academic probation advising, study abroad, prerequisite clearance, navigating academic forms, policies and processes.

Launched in 2011, the **Center for Ethical and Sustainable Business (CESB)** integrates ethics, corporate social responsibility and environmental sustainability for students, faculty and the Bay Area business community. CESB Advisory Board members serve as faculty who teach, host special events and conduct research to support the mission of the center. Additional faculty facilitate signature events including Business Ethics Week, Summer High School Student Sustainability Camp, ethics and compliance workshops and the One Laptop Per Child Conference.

The **Center for Career Services and Professional Development** offers a Commercial Real Estate Fellows Program, career workshops

and seminars, job and internship announcements, resumé help, cover letter reviews, interview preparation, networking opportunities, information sessions, career panels and career coaching.

The **Innovation and Entrepreneurship Fellows Program** is a collaborative effort between MUFG Union Bank and the Lam Family College of Business to develop a diverse cohort of talented entrepreneurs who know how to successfully launch and build a company. As a fellow, you will generate ideas for new products or services, work with a diverse team toward a common goal, analyze who your customers are and how to find them, prepare a business plan, raise capital and pitch your start-up to venture capitalists and other investors. You will work with a team of other students to create, launch and operate an actual online company with the assistance of mentors from the business community.

The **Business Collaboration Lab** includes computer workstations equipped with business and productivity software and open workspace available for business majors to study individually or collaborate in groups.

**Tutoring services** are available in accounting, decision sciences, economics, finance, and information systems.

**Over 25 scholarship** are awarded through the College of Business, with a combined total of over \$50,000 offered every year to business students.

